

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
312017-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Protecting Michigan Taxpayers	Protecting michigan Taxp	801

Flight Dates	Order #	Alt Order #
09/26/12 - 10/02/12	312017	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/12	10/02/12	5am News M-F	5-6am M-F	11-1---	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11-1--- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/27/12 5:39 AM 5am News M-F 5-6am M-F :30 PMTTV092401DMMH \$700.00 NM									
2	09/26/12	09/28/12	Action News 6am	6-7am M-F	--1-1--	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 --1-1-- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/26/12 6:53 AM Action News 6am 6-7am M-F :30 PMTTV092401DMMH \$1,500.00 NM 2 WXYZ F 09/28/12 6:27 AM Action News 6am 6-7am M-F :30 PMTTV092401DMMH \$1,500.00 NM									
3	09/26/12	10/02/12	M-F 7-9am	7-9am M-F	11111--	:30	5	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11111-- 5 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/26/12 7:42 AM M-F 7-9am 7-9am M-F :30 PMTTV092401DMMH \$1,600.00 NM 2 WXYZ Th 09/27/12 7:25 AM M-F 7-9am 7-9am M-F :30 PMTTV092401DMMH \$1,600.00 NM 3 WXYZ F 09/28/12 7:29 AM M-F 7-9am 7-9am M-F :30 PMTTV092401DMMH \$1,600.00 NM									
4	09/26/12	09/28/12	M-F 9a-10a	9-10am M-F	--1-1--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 --1-1-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/26/12 9:22 AM M-F 9a-10a 9-10am M-F :30 PMTTV092401DMMH \$800.00 NM 2 WXYZ F 09/28/12 9:30 AM M-F 9a-10a 9-10am M-F :30 PMTTV092401DMMH \$800.00 NM									
5	09/27/12	09/27/12	M-F 10a-11a	10-11am M-F	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/27/12 10:53 AM M-F 10a-11a 10-11am M-F :30 PMTTV092401DMMH \$800.00 NM									



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312017-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting michigan Taxpayers	801	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/26/12	09/28/12	M-F 11a-12n	11am-12pm M-F	-- 1-1--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -- 1-1-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/26/12 M-F 11a-12n 11am-12pm M-F :00 \$1,000.00 NM Credited									
2 WXYZ F 09/28/12 11:34 AM M-F 11a-12n 11am-12pm M-F :30 PMITV092401DMMH \$1,000.00 NM									
8	09/27/12	09/27/12	M-F 12-1pm	12-1pm	---T---	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 ---T--- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/27/12 12:59 PM M-F 12-1pm 12-1pm :30 PMITV092401DMMH \$1,000.00 NM									
10	09/26/12	09/28/12	The Chew	1-2pm M-F	-- 1-1--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -- 1-1-- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/26/12 12:59 PM The Chew 1-2pm M-F :30 PMITV092401DMMH \$800.00 NM 2 WXYZ F 09/28/12 1:31 PM The Chew 1-2pm M-F :30 PMITV092401DMMH \$800.00 NM									
11	09/27/12	10/02/12	2-3pm General Hospital	2-3pm M-F	11-1---	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11-1--- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/27/12 2:23 PM 2-3pm General Hospital 2-3pm M-F :30 PMITV092401DMMH \$800.00 NM									
12	09/26/12	09/28/12	M-F 3p-4p	3-4pm M-F	-- 1-1--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -- 1-1-- 2 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/26/12 3:48 PM M-F 3p-4p 3-4pm M-F :30 PMITV092401DMMH \$1,000.00 NM 2 WXYZ F 09/28/12 3:23 PM M-F 3p-4p 3-4pm M-F :30 PMITV092401DMMH \$1,000.00 NM									
13	09/27/12	10/02/12	Dr. Oz	4-5pm M-F	11-1---	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11-1--- 3 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/27/12 4:10 PM Dr. Oz 4-5pm M-F :30 PMITV092401DMMH \$1,200.00 NM									
14	09/26/12	09/28/12	5-6pm M-F	5-6pm M-F	-- 1-1--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -- 1-1-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/26/12 5:57 PM 5-6pm M-F 5-6pm M-F :30 PMITV092401DMMH \$1,800.00 NM 2 WXYZ F 09/28/12 5:56 PM 5-6pm M-F 5-6pm M-F :30 PMITV092401DMMH \$1,800.00 NM									
15	09/27/12	10/02/12	6-630pm M-F	6-630pm M-F	11-1---	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11-1--- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/27/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 PMITV092401DMMH \$2,000.00 NM									



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312017-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting michigan Taxpayers	801	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	09/26/12	09/28/12	M-F 7-730p	7-730pm M-F	-- 1- 1--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -- 1- 1-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/26/12 7:10 PM M-F 7-730p 7-730pm M-F :30 PMTTV092401DMMH \$2,000.00 NM 2 WXYZ F 09/28/12 7:14 PM M-F 7-730p 7-730pm M-F :30 PMTTV092401DMMH \$2,000.00 NM									
17	09/27/12	09/27/12	M-F 730-8pm	730-8pm M-F	--- T---	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 --- T--- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/27/12 7:55 PM M-F 730-8pm 730-8pm M-F :30 PMTTV092401DMMH \$2,500.00 NM									
20	09/26/12	09/30/12	11pm Action News Updat	11-1135pm M-Sun	-- 1- 111	:30	4	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -- 1- 111 4 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/26/12 11:27 PM 11pm Action News Update 11-1135pm M-Sun :30 PMTTV092401DMMH \$4,000.00 NM 2 WXYZ F 09/28/12 11:27 PM 11pm Action News Update 11-1135pm M-Sun :30 PMTTV092401DMMH \$4,000.00 NM 3 WXYZ Sa 09/29/12 11:58 PM 11pm Action News Update 11-1135pm M-Sun :30 PMTTV092401DMMH \$4,000.00 NM 4 WXYZ Su 09/30/12 11:28 PM 11pm Action News Update 11-1135pm M-Sun :30 PMTTV092401DMMH \$4,000.00 NM									
21	09/27/12	10/02/12	Nightline	1135pm-1205am M	11- 1---	:30	3	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 11- 1--- 3 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/27/12 11:54 PM Nightline 1135pm-1205am M :30 PMTTV092401DMMH \$2,000.00 NM									
22	09/26/12	09/26/12	Wednesday Prime C	10-11pm Wednesd	-- W---	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -- W--- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ W 09/26/12 10:31 PM Wednesday Prime C 10-11pm Wednesd :30 PMTTV092401DMMH \$7,500.00 NM									
23	09/27/12	09/27/12	Thursday Prime B	9-10pm Thursday	--- T---	:30	1	\$18,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 --- T--- 1 \$18,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Th 09/27/12 9:41 PM Thursday Prime B 9-10pm Thursday :30 PMTTV092401DMMH \$18,000.00 NM									
24	09/28/12	09/28/12	Friday Prime C	10-11pm Friday	---- F--	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 ---- F-- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ F 09/28/12 10:49 PM Friday Prime C 10-11pm Friday :30 PMTTV092401DMMH \$5,000.00 NM									
25	09/29/12	09/29/12	GMA SAT 7-8am	SAT 7-8am	----- S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 ----- S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/29/12 7:41 AM GMA SAT 7-8am SAT 7-8am :30 PMTTV092401DMMH \$900.00 NM									



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312017-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting michigan Taxpayers	801	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	09/29/12	09/29/12	Sat 7-8pm	7-8pm Sat	-----S-	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -----S- 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/29/12 7:45 PM Sat 7-8pm 7-8pm Sat :30 PMTTV092401DMMH \$1,600.00 NM									
27	09/29/12	09/29/12	ABC's Saturday Night Foot	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -----S- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Sa 09/29/12 11:48 PM ABC's Saturday Night Football SA 8pm-1130pm :30 PMTTV092401DMMH \$3,000.00 NM									
28	09/30/12	09/30/12	GMA SUN 7-8am	SUN 7-8am	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/30/12 7:27 AM GMA SUN 7-8am SUN 7-8am :30 PMTTV092401DMMH \$900.00 NM									
29	09/30/12	09/30/12	Su 6-630p	6-630pm Sun	-----S	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -----S 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/30/12 6:14 PM Su 6-630p 6-630pm Sun :30 PMTTV092401DMMH \$1,400.00 NM									
30	09/30/12	09/30/12	Sunday Prime A	7-8pm Sunday	-----S	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -----S 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/30/12 7:21 PM Sunday Prime A 7-8pm Sunday :30 PMTTV092401DMMH \$4,000.00 NM									
31	09/30/12	09/30/12	Sunday Prime C	9-10pm Sunday	-----S	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/12 10/02/12 -----S 1 \$15,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 09/30/12 9:23 PM Sunday Prime C 9-10pm Sunday :30 PMTTV092401DMMH \$15,000.00 NM									

Total Spots **38** Gross Total **\$105,900.00**

Payment Terms 30 Days

Agency Commission **\$15,885.00**
Net Amount Due **\$90,015.00**